

Annex 1

York: Economic Strategy

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What's The Plan?

- ▶ York Economic Strategy 2016-23
- ▶ York Skills Plan 2017-2020
- ▶ York, North Yorkshire & East Riding Enterprise Partnership Strategic Economic Plan 2014-2020
- ▶ Leeds City Region Strategic Economic Plan 2016-2036
- ▶ HM Government Industrial Strategy: Building a Britain Fit for the Future

York's Headline Targets

- ▶ Growing wages to above the national average by 2025
- ▶ Meeting in full the requirements for business space and housing
- ▶ Growing priority high-value sectors at least 20% faster than baseline forecasts
- ▶ Maintaining comparative advantages in employment, skills and connectivity



Eight essential to-dos

EIGHT ESSENTIAL TO-DOS

Programmes and actions



DELIVER YORK CENTRAL ENTERPRISE ZONE + HIGH SPEED HUB



DELIVER A LOCAL PLAN THAT SUPPORTS A HIGH VALUE ECONOMY



TAKE PRACTICAL STEPS TO DEVELOP AND RETAIN TALENT IN THE CITY



DRIVE REAL UNIVERSITY & RESEARCH-LED BUSINESS GROWTH IN KEY SECTORS



LOBBY FOR INVESTMENT IN KEY TRANSPORT NETWORKS



USE LOCAL BUSINESS RATE FREEDOMS TO DRIVE HIGH VALUE GROWTH



MAKE A FRESH LOUD STATEMENT OF CULTURAL + VISUAL IDENTITY



BRING PEOPLE + BUSINESSES TOGETHER IN CREATIVE LOW-COST WAYS

Progress on the 8 essential to-dos

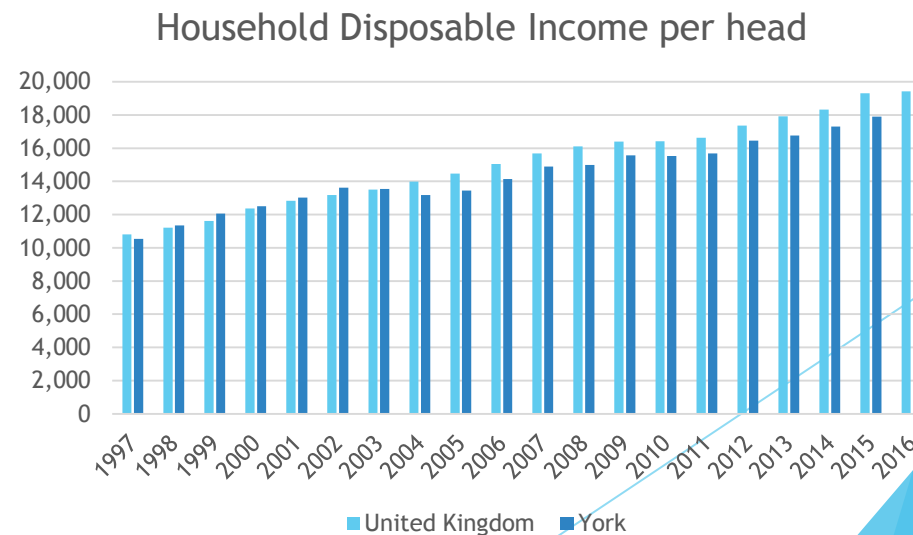
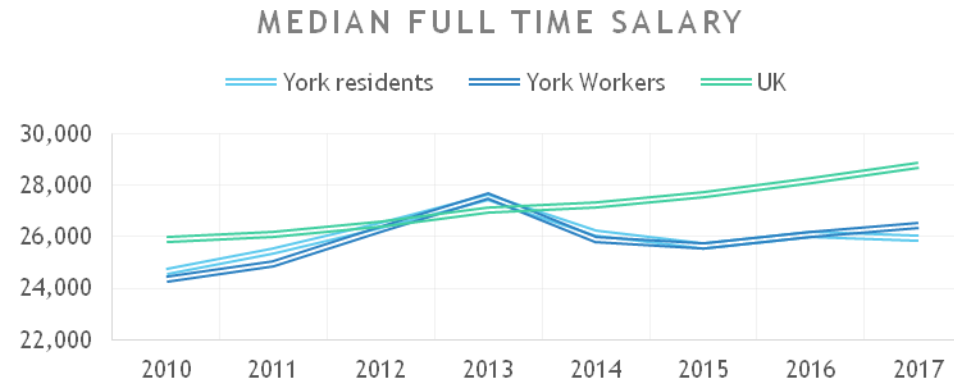
- ▶ Deliver York Central & High Speed Hub
 - ▶ Masterplanning underway, York Station frontage underway, engagement with HS2, key continued role of ECML. Overall: **GREEN**
- ▶ Deliver a Local Plan that supports a high value economy
 - ▶ Plan submitted. Awaiting next steps! Overall: **GREEN**
- ▶ Take practical steps to develop and retain talent
 - ▶ Little progress over the last year Overall: **AMBER**
- ▶ Drive real University and research-led growth in key business areas
 - ▶ Biorenewables sector; York Central opportunities; opportunities there, but not yet being “driven” Overall: **AMBER**

Progress on the 8 essential to-dos (2)

- ▶ Lobby for investment in key transport networks
 - ▶ Slow but steady progress on rail links. Investment beginning in ring road. ECML vs HS2 needs keeping on the LCR agenda! Overall: **GREEN**
- ▶ Use local business rate freedoms to drive high value growth
 - ▶ York Central EZ & potential occupiers is key to this. LCR business rates pool - 3 bids under consideration. Scope for further consideration of options. Overall: **GREEN**
- ▶ Make a fresh loud statement of visual and cultural identity
 - ▶ City brand work key to this, but also builds on Cultural Strategy & Creative industries work. Overall: **AMBER**
- ▶ Bring people and businesses together in creative low-cost ways
 - ▶ Good progress on “people” side, less progress to date on businesses. Overall: **AMBER**

Progress on headline targets: increase median wages

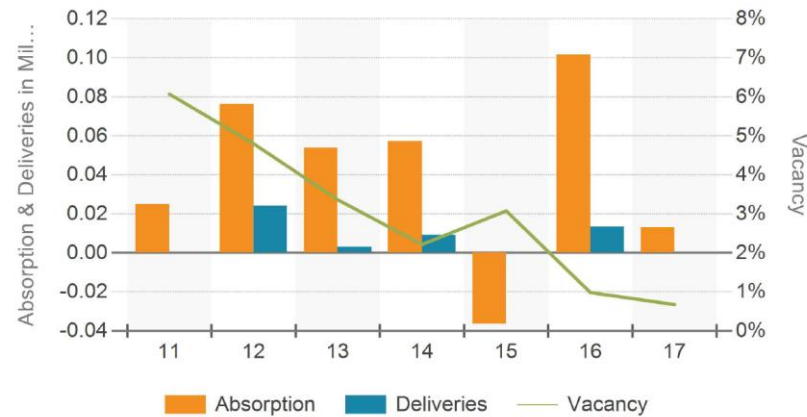
- ▶ Pay gap widening but household income figures more positive
- ▶ Target focusses only on hourly pay rates - reality is much more complex:
 - ▶ Housing costs
 - ▶ Energy costs
 - ▶ Transport costs
 - ▶ Childcare costs
- ▶ York needs a more sophisticated approach to prosperity than headline pay rates!



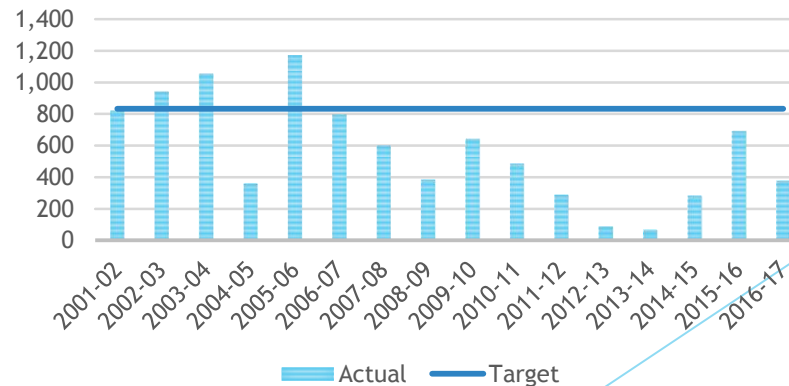
Progress on headline targets: Business space and housing

- ▶ Housing target vs actual delivery of units - key is the latter!
- ▶ Business space estimates in local plan based on sound evidence, but what about pent-up demand?
- ▶ York central will deliver office space, but we have a growing shortage of industrial space

ABSORPTION, DELIVERIES, VACANCY



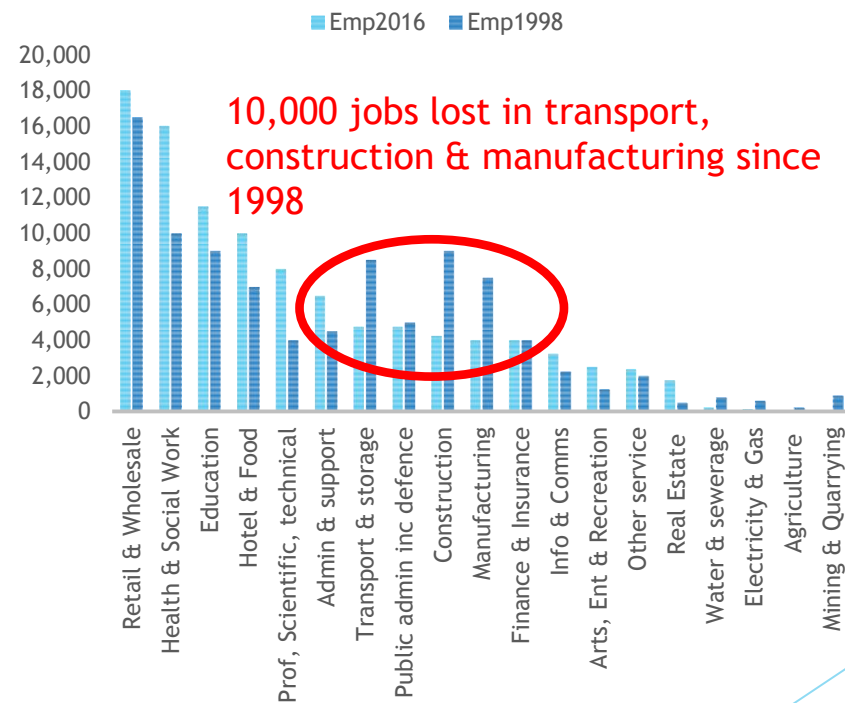
HOUSING DELIVERY VS LOCAL PLAN TARGET



Progress on headline targets: Growing priority high value sectors

- ▶ Science, technology, professional, finance, insurance all growing
- ▶ So too are retail and hospitality!
- ▶ Space and talent are key to further growth
- ▶ What about high value employment for non-graduates?

YORK EMPLOYMENT, 1998 TO 2016



Progress on headline targets: Maintain comparative advantages in employment, skills & connectivity



- ▶ Employment Rate (%) 76.7 (13/63) - up from 17/63 for the previous year
- ▶ Skills - level 4 quals and above 40.6% (13/63) down from 12/63 in the previous year
- ▶ Skills - 5 A*-C GCSEs 63.7% (4/59) up from 5/59 the previous year
- ▶ Connectivity - Ultrafast broadband 53.56% (53/63) no comparator

York Factsheet	
Year of data:	Latest ▼ (Factsheet shows the latest data for each indicator)
Area	
Area	270km ²
Local Authorities	York
Business and innovation	
Business Churn Rate (%) 2015	2.51 (60/63)
Business Closures (per 10,000 population) 2015	32.14 (34/63)
Business Start-ups (per 10,000 population) 2015	40.12 (50/63)
Business stock (per 10,000 population) 2015	318.03 (23/63)
GVA per Worker (£) 2015	48,259.77 (34/62)
Patent Applications (per 100,000 of population) 2015	26.03 (17/63)
Demographics	
People Born Outside the UK (%) 2011	9.2 (38/63)
Population Aged 0-19 (%) 2011	22.13 (55/63)
Population Aged 20-29 (%) 2011	17.12 (15/63)
Population Aged 30-44 (%) 2011	19.6 (47/63)
Population Aged 45-64 (%) 2011	24.28 (35/63)
Population Aged 65+ (%) 2011	16.87 (15/63)
Exports	
Exports per job (£) 2014	3,710 (62/62)
Goods exports per job (£) 2014	1,420 (62/62)
Services exports per job (£) 2014	2,290 (57/62)
Housing	

Are We On Track?

To-do	Overall RAG rating
York Central	GREEN
Local Plan	GREEN
Talent retention	AMBER
University & research-led growth	AMBER
Lobby for investment in key transport networks	GREEN
Business rates freedom to drive high value growth	GREEN
Fresh loud statement of cultural identity	AMBER
Bring people and businesses together in low-cost ways	AMBER

Indicator	Overall RAG rating
Wages	RED
Business Space & Housing	RED
Priority Sector Growth	GREEN
Employment, Skills, Connectivity	AMBER

What next?

- ▶ Autumn economic conference
 - ▶ Review progress
 - ▶ Agree evidence base
 - ▶ Towards June 2019!
- ▶ Business Rates Pool projects
 - ▶ Housing delivery
 - ▶ Castle Gateway
 - ▶ City Brand
- ▶ Continue with the “to-dos”



What More Could We Do?

- ▶ Meanwhile uses on long term development sites
- ▶ Understand future property needs better
- ▶ Use Council financial clout to de-risk development
- ▶ Strengthen partnership working on economic issues

